

# EDITORIALS

## Oh, Disneyland!

The City of Anaheim is to be congratulated upon being selected as the 160-acre site for Disneyland. It is a safe prediction that it soon will be numbered among the most publicized communities in California, in addition to enjoying increased business from the traffic of millions of visitors to this fantastic new world of fantasyland and realism.

We're just sorry Walt Disney didn't select Torrance with its incomparable climate and favorable proximity to so many other things of interest to the tourist, such as the waterfront, beaches and Marineland. But, evidently, Mr. Disney knew what he was doing when he located in fast-growing Anaheim. Mr. Disney generally does know exactly what he is doing, which accounts for one of the most productive lives of our generation.

Disneyland will be unprecedentedly successful. It has all the ingredients that go into appetizing appeal to childhood. And best of all, adults now have a place to go where they can spend hours of real enjoyment with the perfect alibi that they are doing it for Mary and Johnnie.

## Degrees by Degree

A noted educator has voiced disapproval of the practice of granting college degrees to young men and women after completion of their class work. He says they should be required to come back to college every five or ten years and give evidence that they have learned how to use their knowledge. At the end of 25 years, if they show continued growth in intellect and usefulness, he would then grant their degrees.

No doubt this would make a college degree much more a thing to be cherished and proud of. But it might have some drawbacks when it came to obtaining one's M.A. or Ph.D. Under the proposed system, it would take nearly 100 years to get the latter degree. And by that time the candidate for that honor wouldn't care whether he got it or not—even if he were still among those present.

## Creating a Desire

We're all in favor of improving our living standards, and most of us are willing to work to achieve it. But better living, we are told, isn't merely a matter of work, but of education.

A noted advertising man points out that improved economic standards are not reached solely through more work and more production, but primarily by creating a desire in people for more and better things. Naturally, he says that advertising is the best means of attaining this end. But this argument is nonetheless valid.

One leading exponent of the creative selling school was A. P. Giannini, the banker. He always maintained that it wasn't enough to offer the public goods and services, but that their value and importance first had to be sold to the public. In other words, sell the idea first, create the desire, and the sales will surely follow. As simple and as successful as that method is, it is still overlooked by many businessmen. Aside from food and other essentials, it cannot be assumed that people will automatically want things. Their desires must be whetted and the seller must do the whetting mainly through advertising.

## We Sometimes Wonder

It is generally agreed among Americans of intelligence that the only sound method of combating Communism and other political philosophies subversive of democracy is to enlighten people everywhere concerning the dangers of a police-state government and its grave threat to human liberties.

Thomas Jefferson and the other founders of our republic had a firm faith in the solid sense of the average man. It is encouraging to remember that this faith has always been vindicated in times of crisis. We sometimes wonder, however, if certain minds have been thrown somewhat off balance by their understandable fear of Red propaganda.

It is difficult to maintain a clear-headed and united front against Communism when a small, but noisy group of hysterical zealots make themselves ridiculous. In fevered seriousness they demand the suppression of Robin Hood and Mother Goose as "Russian propaganda." They denounced mental health laws and the fluoridization of drinking water as a "Kremlin plot."

Recently this newspaper printed a full-page spread urging its readers to go to church. The next day our editorial office received in the mail a copy of the message with this written comment by one of our readers: "Shame on you. Every day your newspaper is becoming more Communist."

Such incidents convince us that those mental health clinics are more necessary than we realized.

**THINGS TO TALK ABOUT**  
BY FRANKLIN J. MEINE  
Editor, American Peoples Encyclopedia

**THE RARE TRUMPETER SWAN, NEARLY EXTINCT 30 YEARS AGO, NOW NUMBERS 430. BIOLOGISTS ESTIMATE A TOTAL OF 200 IS NECESSARY TO ASSURE SURVIVAL OF A SPECIES.**

**A bar against the ancient Japanese art of sword making has recently been lifted. But swords are forged now only as decorative reminders of traditions long past.**

**IN 1954 CONSTRUCTION WAS BEGUN ON MORE THAN A MILLION NON-FARM HOUSING UNITS IN THE UNITED STATES. THIS WAS THE SIXTH CONSECUTIVE YEAR THE MILLION MARK WAS EXCEEDED.**



## Glazed Glances

By BARNEY GLAZER

Jack Owens, of ABC-TV fame, is the same self-confessed, shameless lad who wrote "The Hut Sut Song" and set back the English language a good 50 years. . . . Any of you Navy men ever assigned to that very dangerous ship, an LMD? If so, I'm staging a reunion to get all of you thrills-soaked vets together. (LMD stands for Large Mahogany Desk) . . . Oddly enough, the most glamorous building on our famous Hollywood boulevard is (of all upstairs!) a new ultra-modern, triple-decker garage (there, I've said it) . . . A neighbor friend dressed up in a clean shirt and appropriate tie only to realize that his luncheon date was the next day. He moaned so much about having to get undressed to sports clothes his wife disgustedly barked: "Oh, keep your shirt on!"

Suggested cure for hicups to add to your collection: Have someone hold a glass of water for you to drink, at the same time pushing your thumbs along your nostrils while pressing a finger to each ear. Have been told it always works, but I wouldn't like to get the hicups just to prove it. . . . Everytime you see a foreign film on TV, you'll always observe the local gendarmes wearing a protective helmet. Meanwhile, our local police continue to wear soft hats, a case of sheer folly especially in the field of motorcycle powerhosing. Recently, Curt Roberts, second baseman for the Hollywood Stars baseball club was beamed and hospitalized. What saved his life was his plastic helmet, mandatory for all Stars at bat.

Al Harrison, Tabor Cityside Sentence Slinger, tells about two newsmen out motoring following a saucy celebration. After a narrow, narrow escape on the highway, one reporter says to the other: "Heck, I thought you were driving!" . . . Young mother leading her youngster by the hand to the Tiny Tot's Rush Room: "Is this trip necessary? . . . Friend of mine said he couldn't stand his grouchy boss because he was with him for two years and not once did the boss smile. Disgustedly, my friend quit and his boss smiled. . . . A puzzled man stopped to watch a woman water her house very diligently from a fountain to the roofside. Finally, she turned and explained: "It grew two inches last week. . . . Saw it on a local lawn today: A tiny tricycle with this sign alongside it: "For Sale by Owner."

WAKE THE TOWN AND TELL THE PEOPLE that a local resident has finally found a cure for clamorously loud automobile dog salesmen. One such uninhibited enthusiast leaned on the horn of his bread-wagon one fine, early morning just a wee bit too long to suit our property owner's preference for the sweet song of birds at that time of the day. Just as the bakery vendor was about to drive off, our friend rushed out of his house panting: "Why didn't you let me know you were here?" . . . When a member of his congregation objected to attending Sunday services because his prayers were never answered, the minister suggested: "Perhaps you should accept the fact that the answer is 'No!' . . . If you threw someone a kiss today, you're getting lazy!"

What I'd like to know: How come a woman can still catch a man when science would have us believe that men can now travel faster than sound? . . . It's human nature, that's what it is. . . . We always quit looking for work just as soon as we find a job. . . . If I wanted to get into politics and devise some means of keeping all my friends, I'd ask for a job as head of the Mosquito Extirmination Bureau because EVERYBODY'S against mosquitoes. . . . When a famous actress was reprimanded for daring to favor her friend's determination to adopt a child unseen, the actress replied: "Why not? I never saw my own child until it was delivered. . . . It's getting to be that we expect the impossible in TV programs, and we're never disappointed."

With the rodeo over and done for, the members of the Torrance Mounted Police began shedding their beards, grown especially for the occasion. Not to be outdone by some of his friends, Mayor Albert Ison let his razor run wild, too. Shaved off his moustache—an identifying feature for many, many moons.

A bunch of Optimists had just finished up a huge stack of charcoal broiled steaks in the back yard of President George Bradford the other evening when a couple of them fell to complaining about poisoning the dishes. "That reminds me of what my one of them said the other night," one of them said. "She was complaining about how I don't wipe the dishes any more like I did when we were first married. 'You forget, dear.' I told her, 'we only had two dishes then.'"

"Women would make swell umpires. They'd never think a man was safe when he was out."—Fred Allen.

"The flat-rate manufacturers' excise tax would be fair to everyone, and encourage production and prosperity."—Wm. J. Grede.

"Nothing takes the starch out of a man like a diet."—Floyd R. Miller.

"He who ventures to start a business on a shoestring can reasonably expect a good laughing."—Glen Drake.

"Women aren't what they used to be—they use to be girls."—Charles Knouse.

"Many a juvenile delinquent got off the right track because of a misplaced switch."—Neville Shackelford

... and I Quote

"I saw it happen one early morning, around 7 a.m., in our block. Two youngsters had made it their summer habit of riding their tricycles up and down the sidewalk. That morning, an elderly man with a robe wrapped around his pajamas and holding an oil can in his hand, rushed out of his house, stopped the children, and their tricycles without saying a word, and then walked back into his house, presumably to go back to bed. . . . My personal preference when it comes to bookkeepers: The kind who doesn't know a debit from a word, and then walks up to you and says: 'Overhead is: Male passenger: Do I have a marriage problem? Why, I married one!' . . . Who ever thought in the good old days when it was illegal to use steel traps for catching dumb animals that one day we'd have slot machines?"

## Believe In Signs?

## The SQUIRREL CAGE

By REID BUNDY

Barney Glazer has sent along another clipping—this time from the Mojave Desert News—showing an item there picked up from this column. I read some of the other stuff in there and it's apparent that the desert folks go in a lot for "dry" humor.

Saddest diet story we have heard recently came to us over a cup of coffee the other morning when Phil Dantico said a friend of his was on doctor's orders to lose 40 pounds. What's worrying his friend is the 17 suits hanging in the wardrobe—all about to be too, too big.

Classified boners have long been a source of amusement to newspaper readers, and the HERALD, not one to deliberately disappoint a reader, carried one the other day that should be put in the record. Under the "House for Rent" classification, someone along the line dropped a comma. It came out: "Fenced children O.K. On the other hand, the wording could be correct. At least I'll go along with it—fenced children ARE O.K."

What's your pet driving peeve? The horn blower, the motor racer, the guy who cuts in and out of traffic, gaining a couple of car lengths on the steady driver in a five-mile haul? Well, they're all aggravating, but for me the most dangerous road robber is the guy who pulls up to a signal on the far right, then races the cars out so he can get in a driving lane before plowing into the back end of that parked car just across the intersection. I'm waiting for the day some smart punk gets trapped—zowie!

Our contemporaries at the Highland Park News-Herald have been poking mild fun at the hoo-doo around here lately in connection with the Torrance Community Fair. Pay-off came the other day, however, when somebody slipped the large picture from the front page of last Thursday's HERALD showing the fair midway with three men standing in the foreground, and pasted it on the bulletin board. "CIVIC LEADERS lay plans for new gambling hall, five taverns, a blacksmith shop and a rest home for longshoremen."

Come good times or bad, the Stanley Helms of 23708 Cypress Ave., are going to be reading the TORRANCE HERALD for some time to come. Two-year subscriptions were given away by this newspaper as fair prizes and the Helms came up with three winning numbers—six years of steady HERALD delivery. Some luck.

With the rodeo over and done for, the members of the Torrance Mounted Police began shedding their beards, grown especially for the occasion. Not to be outdone by some of his friends, Mayor Albert Ison let his razor run wild, too. Shaved off his moustache—an identifying feature for many, many moons.

A bunch of Optimists had just finished up a huge stack of charcoal broiled steaks in the back yard of President George Bradford the other evening when a couple of them fell to complaining about poisoning the dishes. "That reminds me of what my one of them said the other night," one of them said. "She was complaining about how I don't wipe the dishes any more like I did when we were first married. 'You forget, dear.' I told her, 'we only had two dishes then.'"

... and I Quote

"Women would make swell umpires. They'd never think a man was safe when he was out."—Fred Allen.

"The flat-rate manufacturers' excise tax would be fair to everyone, and encourage production and prosperity."—Wm. J. Grede.

"Nothing takes the starch out of a man like a diet."—Floyd R. Miller.

"He who ventures to start a business on a shoestring can reasonably expect a good laughing."—Glen Drake.

"Women aren't what they used to be—they use to be girls."—Charles Knouse.

"Many a juvenile delinquent got off the right track because of a misplaced switch."—Neville Shackelford

## Local School Control Good Thing, Says Hull

Legislative prescriptions of how and when subjects must be taught in the public schools came under fire from Superintendent J. H. Hull, in an article in the July issue of "The Nation's Schools."

In the article entitled "Local Control Means Local Responsibility," Hull declared that legislative prescriptions of how and when subjects must be taught in the public schools are "detrimental to the local school system." He said that the local school board should be given the responsibility for determining the subjects to be taught, and that the state should be left in the hands of those who are given the responsibility for doing the job.

Special interest groups, he said, often pressure the legislature into adding certain subjects or areas of study to the curriculum. In so doing, they make scheduling of regular subjects harder and reduce the number of activities open to students, he declared. He quoted a study which showed that the number of requirements in subjects to be taught had increased from 13 to 85 from 1899 to 1949, with the greatest number of new requirements between 1939 and 1949.

In California, a committee composed largely of representatives of one type of business has been trying to impose a 30-hour requirement in driver education for every student, he said. This, coupled with a requirement of one period per day for physical education, means that a five-period per day high school student has to use one-fifth of the day for that subject, leaving four periods for such things as English, history, math, and science, he pointed out.

In effect, this means that requirements, such as driver education and a newly-suggested course in air pollution must be either included in the regular program of some other course, such as social studies, or be placed in a "catch-all course," he said.

Hull's main objection to such additions to the course of study are that they force the schools to remove some other course of study from the regular curriculum. "When something is added, something should also be removed, and by the schools, we hope," he declared. Another bad feature of the special courses, as Hull sees it, is that specially-credentialed teachers are necessary to teach such things as driver education. These persons have a limited function, making both administrative and financial problems.

Requiring physical education for flexible and each day is a bad feature of the state controls, Hull believes. Because it is a "captive audience," the physical education class often

suffers in program, as well as limiting the scheduling of other subjects.

Physical education facilities also take up a greater portion of high school campuses than any other facilities, he pointed out.

On the business side, the auditing function can also be used to control the local board's policies. Local citizens often object to some small portion of the school's budgets, and request an auditor, he said, which often leads to strict controls of school procedure.

The school system has "other things to do than to load itself down with a double entry bookkeeping system," he declared. "What difference does it make to the board of education or the local community what the annual value of a piece of school playground is or the number of square feet of blacktop it has so long as it is providing an area which to perform the educational program that is expected of it."

School districts which have entered the state school building aid program have been helped in many cases, he said, but at the same time they have:

1. Lost control of their own budgets.
2. Lost control of their current building funds and programs.
3. Conformed in many ways (often with difficulty to standards set by a state bureaucrat in one of the following agencies: (a) state department of education, division of school-house planning (b) state department of finance (c) state controller (d) state division of architecture (e) the legislative auditor."

The state is in control of the district's program, and in at least one instance, took \$100,000 away from the building fund and gave it to the building funds of one school district.

"Much of our centralization seems sound, so long as it takes on a policy approach," he declared. "When centralization is done, the local school district to become more of a policy-making agency in carrying out the details of an over-prescribed program it is quite likely to be on unsound ground."

"It is quite possible that the social lag that keeps us from 50 to 100 years behind our best thinking is caused in part by our inability to keep our legislative and constitutional authorities up to date and flexible, and to screen out the unsound legislation that is presented annually, as well as to eliminate the poor legislation already in force."

## LAW IN ACTION

**MECHANIC'S LIENS—AN AMERICAN INVENTION**

In law as in machinery, men make inventions that change our ways of living and working.

Take the mechanic's lien law, a strictly American legal invention. If a worker or material supplier does not get paid, he can put a lien on the house and enforce it unless he is paid.

But things were not so simple back in 1791 when we were building our capital in Washington, D. C. and adopting our Bill of Rights.

In those days the law looked upon lumber, bricks, nails, etc., as "personal property" that is, the things you could move and haul around. But once a craftsman built the house, these things became immovable and hence "real property." And the worker had a neat legal problem to get his wages if the contractor wouldn't pay him. Besides, a contractor could sue the worker—who might have troubles himself—not the owner who got the good out of the work.

To change this old law based on the difference between personal and real property took a constitutional amendment in each state. This made the mechanic's lien law workable. In 1879, California put mechanic's liens into its constitution.

So now if a man supplies your building or land, he can file a claim against your property for his pay. So if you plan to build or buy a new home, or repair your present one, you should know about the Mechanic's Lien Law.

A lien works something like a mortgage: Pay up, or the lien holder forecloses and can sell your property to collect the debt.

If you are a worker, file your verified claim of lien within 30 days after you do your work and then enforce

payment of your lien promptly. The mechanic's lien law aims to protect the workman. But how can you protect yourself if you are having work done?

1. Deal with reliable people. Odds are you can settle any trouble easily then.
2. Protect yourself, as banks and lending bodies do, by the contract which clearly sets out how the supplier and workers are to be paid.
3. Get lien waivers from all workers and suppliers as they are paid.
4. File with the County Recorder a notice of completion within 10 days after the work is improved.

If you are buying a home, make sure there are no outstanding liens.

NOTE: The State Bar of California offers this column for your information so that you may know more about how to act under our laws.

ESTABLISHED JAN. 1, 1914  
**Torrance Herald**

Published Semi-Weekly at Torrance, California, Thursday and Monday. Entered as second class matter Jan. 30, 1914, under act of March 3, 1879.

1619 Gramercy Ave.  
FA 8-4000

REID L. BUNDY, Managing Editor

Adjudicated a legal Newspaper by Superior Court, Los Angeles. Adjudicated a Decree No. 21847 March 23, 1927.

MEMBER CALIFORNIA NEWSPAPER PUBLISHERS ASSOCIATION

MEMBER NATIONAL EDITORIAL ASSOCIATION

Subscription Rates: By Carrier, 30c a Month. Mail Subscriptions \$3.60 per year. Circulation Office Fairfax 8-4004.